

Town of Spring Hope, NC



10 November 2022

November Manager's Message – Communications, Website, and New User Guide

Facebook is not an official medium of communication for the Town of Spring Hope. To avoid misinformation, residents should contact Town Hall directly or visit our website www.springhope.net.

Speaking of the website, keen observers will note that over the course of the previous six months town staff are continually upgrading and improving the Town's website. The website is an indispensable tool for dispersing information, a resource for documents, and an all-hours payment method. We've added additional [pages](#) and links, and thanks to the Downtown Development Board a [Downtown](#) page with event calendar. While we constantly strive to improve the current website, it is clear that the platform has limitations. Upgrading the website is a priority for the future.

The Town has a new autodialer that replaced the old phone tree system. The new caller has the ability to send phone messages out to residents instantaneously whereas the old system literally took hours to notify residents.

Ashleigh has worked hard on developing the new 2023 Resident User Guide. It will be ready in early December.

As the Town's budget grows in future years we will explore more opportunities for communication with residents, business owners, and visitors.